

METRONET East Bayswater Community Consultation Summary

Thank you to everyone that participated in the consultation process

APPROACH

- The purpose of the survey was to seek community input in the preparation of the Bayswater Design Guidelines. Recognising that a significant amount of planning work and community engagement had already been undertaken by various state and local governments, this survey focused on confirming our understanding of the community's vision and identifying any gaps and priority areas.
- A number of methods were used to gather community feedback:
 - Door to door survey of residents and businesses in the Bayswater Project Area
 - Letterbox drop with a link to an online survey targeting residents and businesses in the broader Bayswater area
 - Link to the survey distributed via the DevelopmentWA Have Your Say website, Email to project database and an ad in the Eastern Reporter targeting Bayswater residents, businesses and non-resident landowners
 - Online survey panel to obtain the perspective of the people who work in or visit Bayswater

A total of 977 responses were received

Respondents took on average 13-25 minutes to complete the survey

- 1 in 2 residents surveyed have lived in Bayswater for more than 10 years and 3 in 5 residents don't have any plans to leave Bayswater.
- Awareness of the project is highest in investment landowners and people elsewhere outside of the Bayswater Project Area. Residents within Bayswater Project Area were 73% aware vs 84% awareness for those living elsewhere in Bayswater.
- In line with awareness, significantly more residents living elsewhere in Bayswater have participated in community consultation compared to those living in the Bayswater Project Area.
- Only 25% of residents and 50% of business owners had participated in previous engagement.

KEY FINDINGS

A clear priority for all groups was supporting local businesses and economic growth.

In addition, six priority outcomes were also identified:



- 1. Enhancing urban tree canopy**
(Residents, Workers)



- 2. Managing traffic flow**
(Visitors, Workers, Investment Landowners)



- 3. Increasing nightlife activity e.g. small bars and restaurants**
(Residents)



- 4. Improving the connection between the North and South sides of the Bayswater station**
(Visitors)



- 5. Including public spaces that encourage social interaction for all age groups and life stages**
(Business Owners)



- 6. Ensuring a mix of housing types, such as apartments, townhouses, and units**
(Investment Landowners)

The community, especially residents, would like the future Bayswater town centre to be known for its vibrant café, restaurant and bar culture. A vibrant town centre is also viewed as the most important feature of good development among residents.

DEVELOPMENT

Smaller dwellings (apartment and units) is the #1 most important housing type for residents, business owners and investment landowners. Affordable housing and intergenerational accommodation housing were also important.

Those in the Bayswater Project Area had a particularly strong desire for affordable housing.

The community had mixed views on heights, with respondents most supportive of higher intensity development in the sub-precinct located closest to the railway line around Whatley Crescent and Railway Parade.

Support for high density development is stronger among residents within the Bayswater Project Area, compared to those respondents from outside the Project Area.

More green public open space would help increase support for greater building heights amongst all segments. Other ideas included a new playground, new child care centre, or other community amenity.

WHERE TO FROM HERE?

Draft Design guidelines will be advertised publicly in 2021.